

BP 3320 Public Relations and Information

References:

Previous AR B001
Previous AR B002
BP 205, 206, 207
AR 3321

The College will establish procedures and processes on how we interact with the public and the media, as well as how we present information internally and externally.

A public information officer will be identified from the staff and will be responsible for coordinating and overseeing all public relations and external information sharing for the college. They will keep the president and the Leadership Team apprised of requests for information from the public or media and work with them on official responses.

The associated administrative rules will include overall general statements about public information and the process for approving any information to be shared with the public, which would include:

- Social Media
- Local, regional, or national Media
- Website
- Faculty or staff speaking in public and representing TBCC
- Identification of the PIO and their main responsibilities in sharing information with the public

Adopted: 1/24